

# ANVIVUD INNOVATIONS LLP

Registered Office: 319, Flr 3, Vasan Udyog Bhavan, Off. Senapati Bapat Marg,  
Lower Parel, Mumbai - 400013, Maharashtra  
LLPIN: ACC-5688

April 7, 2025

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref: Disclosure under Regulation 31(4) of Securities and Exchange Board of India  
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 31(4) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we, Anvivud Innovations LLP, one of the Promoter group of Zee Media Corporation Limited ("ZMCL") holding 96,84,375 Equity Shares constituting 1.55% of total share capital of ZMCL as on 31st March, 2025, do hereby declare that we have not made any encumbrance, directly or indirectly, other than those already disclosed during the financial year 2024-25.

Request you to kindly take the same on record and oblige.

Thanking you.

Yours faithfully,  
For Anvivud Innovations LLP

  
Ravinder Kumar Dogra  
Authorised Signatory



**CC: Zee Media Corporation Limited**  
135, Continental Building, 2nd Floor,  
Dr. Annie Besant Road, Worli,  
Mumbai - 400018